

Data Comparison - Springfield Now vs. Then

	Current **	2010	Change
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** Data in the current column most often reflects the latest data available from the source. However, in the Public Schools, Higher Education, Airport, and Hotel Occupancy categories, 2019 data was selected to reflect the change that has occurred over the decade before the pandemic impacted these areas dramatically.

NOTE: The data sets used here are from standard data sources (mostly government sources) for each category. However, with various sources, collection methodologies change. Data for similar points could easily vary from one category to the next based on the source data. Data is based on the 5-County Metro Area (Metropolitan Statistical Areas) unless otherwise noted.

POPULATION

Metro Area	475,220	437,362	8.7%
City Limits	168,090	159,374	5.5%
Economic Area *	1,060,710	993,942	6.7%
	includes 27 counties	includes 27 counties	

SOURCE: Bureau of the Census, 2010-2020; *Bureau of Economic Analysis, 2020

RACE & HISPANIC ORIGIN

Asian	1.7%	1.0%	0.7
Black or African American	2.5%	2.2%	0.3
American Indian or Alaska Native	0.5%	0.4%	0.1
Two or More Races	2.8%	2.4%	0.4
White	91.7%	93.5%	-1.8
Other	0.8%	0.5%	0.3
Hispanic **	3.6%	2.7%	0.9

SOURCE: Bureau of the Census, American Community Survey, 2010-2019 **Hispanic is an ethnicity, not a race. Hispanics (or Latinos) are included in other race categories.

LABOR FORCE

Metro Area Workforce	234,693	222,724	5.4%
Unemployment Rate	5.2%	8.7%	-3.5

SOURCE: Bureau of Labor Statistics, Local Area Unemployment Statistics; *Bureau of the Census, LEHD, 2015

EMPLOYMENT SECTORS (% of total workforce)

Manufacturing	16,600 (7.8%)	12,800 (6.7%)	3,800
Mining, Logging and Construction	9,700 (4.6%)	7,400 (3.8%)	2,300
Transportation & Utilities	12,200 (5.8%)	10,200 (5.3%)	2,000
Wholesale Trade	11,400 (5.4%)	10,200 (5.3%)	1,200
Retail Trade	24,500 (11.6%)	23,800 (12.4%)	700
Information (not Information Technology)	3,800 (1.8%)	4,000 (2.1%)	-200
Financial Activities	11,600 (5.5%)	11,800 (6.1%)	-200
Professional & Business Services	23,300 (11.0%)	19,500 (10.1%)	3,800
Education & Health Services	40,700 (19.2%)	38,500 (20.0%)	2,200
Leisure & Hospitality & Other Services	19,600 (9.3%)	18,000 (9.4%)	1,600
Other Services	8,600 (4.1%)	8,500 (4.4%)	100
Government	29,600 (14.0%)	27,700 (14.4%)	1,900
Total	211,600	192,400	19,200 (10.0%)

SOURCE: Bureau of Labor Statistics, Current Employment Survey, 2010-2020

INCOME

Per Capita Income	\$42,605	\$31,955	33.3%
Average Earnings Per Job	\$44,442	\$35,151	26.4%

SOURCE: Bureau of Economic Analysis, 2010-2019

Median Family Income	\$62,228	\$50,072	24.3%
Mean Family Income	\$81,199	\$62,775	29.3%
<i>difference between mean and median</i>	\$18,971	\$12,703	49.3%

SOURCE: Bureau of the Census, American Community Survey, 2010-2019

Average annual wage (hourly)			
<i>Health Care</i>	\$69,560 (\$33.44)	\$59,960 (\$28.83)	16.0%
<i>Information Technology</i>	\$64,360 (\$30.94)	\$47,810 (\$22.98)	34.6%
<i>Manufacturing</i>	\$38,850 (\$18.68)	\$29,740 (\$14.30)	30.6%

SOURCE: Bureau of Labor Statistics, Occupational Employment Statistics, 2007-2020

HOUSING

Median Home Value	\$161,700	\$129,800	24.6%
Owner Occupancy Rate	58.9%	65.5%	-6.6
Median Gross Rent	\$761	\$638	19.3%

SOURCE: Bureau of the Census, American Community Survey, 2010-2019

PUBLIC SCHOOLS

Students	24,924	23,960	4.0%
Schools	51	52	-1
Student-to-Teacher Ratio	19	20	-2
Expenditure per Student	\$9,806	\$8,447	16.1%
Free and Reduced Lunch	53.1%	49.2%	3.9

SOURCE: Missouri Department of Education, 2010-2019

HIGHER EDUCATION

Students	48,338	49,702	-2.7%
Colleges and Universities	11	17	-5
Missouri State University Enrollment	24,126	20,949	15.2%
Ozarks Technical Community College Enrollment	13,585	13,907	-2.3%

SOURCE: Springfield Area Chamber of Commerce 2010-2019

AIRPORT

Passengers	1,187,068	796,251	49.1%
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SOURCE: Springfield-Branson National Airport 2010-2019

HOTEL OCCUPANCY

Room Demand	1,351,567	1,101,879	22.7%
Room Revenue	\$117,613,360	\$72,580,770	62.0%
Occupancy rate	61.9%	49.7%	12.2

SOURCE: Springfield CVB, 2010-2019