

2021 Mid-Year Stats

Creating Jobs & Business Investment

Anticipated Announcements From Committed Projects



374

New jobs



\$13.6 M

New annual payroll



\$30.5 M

New capital investment

Developing Our Workforce

Talent Attraction Initiative
Marketing Campaign

379,000

Impressions



8,742

Link Clicks

142,000

Reach



2,200

Students impacted by
Teacher Externship projects
in the classroom



450+

Members of
The Network

750+

College students
engaged in talent
retention efforts

Growing Your Business



24,930+

Social media
followers

5 M

Social reach
January - June 2021



1,800+

Direct member
outreach contacts



Number of businesses
covered by Chamber
Benefit Plan health
insurance offering

200+

Groups in
Springfield

2,400+

Chamber members'
employees covered

Advocating For Business



April election
successes

SGGC endorsed
Springfield City
Council candidates:
Ken McClure
Matt Simpson
Heather Hardinger

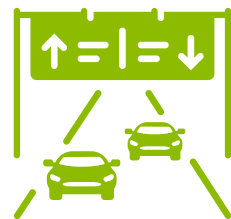
Chamber endorsed
SPS board of
education
candidates:
Scott Crise
Danielle Kincaid

300+

Bills tracked



- Prescription Drug Monitoring Program
- Internet Sales Tax Collection
- COVID-19 Liability Protections



SB262

Up to \$513M over five years
in long-term funding for statewide
transportation improvements