

# Community Comparison

	SPRINGFIELD, MO	LEXINGTON, KY
<b>POPULATION</b>		
<b>Metro Area</b>	<b>466,978</b>	<b>516,697</b>
Population growth of MSA (1-year)	1.0%	0.8%
Population growth of MSA (3-year)	2.5%	3.0%
Population growth of MSA (since 2010)	6.8%	9.1%
Population growth of MSA (since 2000)	26.2%	26.0%
<b>City Limits</b>	<b>168,122</b>	<b>323,780</b>
Population growth of City (1-year)	0.4%	50.0%
Population growth of City (3-year)	1.1%	2.5%
Population growth of City (since 2010)	5.4%	9.1%
Population growth of City (since 2000)	10.3%	23.9%
<b>Economic Area *</b>	<b>1,050,796</b>	<b>1,504,604</b>
	includes 27 counties	includes 49 counties

SOURCE: Bureau of the Census, 2018; \*Bureau of Economic Analysis, 2018

<b>RACE &amp; HISPANIC ORIGIN</b>		
Asian	1.5%	2.6%
Black or African American	2.1%	10.7%
American Indian or Alaska Native	0.5%	0.3%
Two or More Races	2.9%	3.3%
White	92.4%	81.2%
Other	0.5%	1.8%
Hispanic **	3.4%	6.1%

SOURCE: Bureau of the Census, American Community Survey, 2017 \*\*Hispanic is an ethnicity, not a race. Hispanics (or Latinos) are included in other race categories.

<b>LABOR FORCE (Metro Area)</b>		
Current Metro Area Workforce (July 2019)	236,520	276,813
Current Unemployment Rate (July 2019)	3.0%	4.0%
Workforce Growth (2008-2018)	5.8%	15.3%

SOURCE: Bureau of Labor Statistics, Local Area Unemployment Statistics; \*Bureau of the Census, LEHD, 2015

	SPRINGFIELD, MO	LEXINGTON, KY
<b>EMPLOYMENT SECTORS (% of total workforce)</b>		
Manufacturing	16,400 (7.6%)	30,800 (11.6%)
Mining, Logging and Construction	8,900 (4.1%)	12,800 (4.6%)
Transportation & Utilities	12,100 (5.6%)	11,2400 (4.1%)
Wholesale Trade	12,100 (5.6%)	10,600 (3.8%)
Retail Trade	25,300 (11.7%)	29,900 (10.8%)
Information (not Information Technology)	4,200 (1.9%)	2,900 (1.0%)
Financial Activities	11,600 (5.4%)	9,900 (3.6%)
Professional & Business Services	25,200 (11.7%)	38,400 (13.9%)
Education & Health Services	38,800 (18.0%)	36,500 (13.2%)
Leisure & Hospitality & Other Services	21,800 (10.1%)	31,700 (11.5%)
Other Services	8,900 (4.1%)	9,600 (3.5%)
Government	30,200 (14.0%)	52,100 (18.8%)

SOURCE: Bureau of Labor Statistics, Current Employment Survey, 2018

<b>EMPLOYMENT SECTORS (GROWTH AND WAGES)</b>		
<b>Information Technology</b>		
Employment (Computer & Mathematical Occupations)	4,680	4,530
Employment growth (3-year)	22.2%	-25.2%
Average annual wage (hourly)	\$61,470 (\$29.55)	\$71,450 (\$34.35)
<b>Manufacturing</b>		
Employment (Production Occupations)	12,900	27,460
Employment growth (3-year)	10.8%	8.8%
Average annual wage (hourly)	\$35,640 (\$17.13)	\$44,070 (\$21.19)
<b>Health Care</b>		
Employment (Practitioners & Technical Occupations)	15,110	20,340
Employment growth (3-year)	6.8%	6.8%
Average annual wage (hourly)	\$67,340 (\$32.37)	\$74,710 (\$35.92)

SOURCE: Bureau of Labor Statistics, Occupational Employment Statistics, 2018

<b>TOP 10 EMPLOYERS</b>	
CoxHealth - 11,305	University of Kentucky - 12,800
Mercy Hospital Springfield - 10,448	Kentucky State Government - 11,210
Walmart Stores, Inc. - 5,362	Toyota Motor Manufacturing - 8,000
Springfield Public Schools - 3,947	Fayette County Public Schools - 5,900
Bass Pro Shops   Tracker Marine - 3,338	Lexington-Fayette Urban County Gov't - 2,945
State of Missouri - 3,046	Amazon.com - 2,700
United States Government - 2,414 (5/30: not out yet)	Conduent - 2,500
Missouri State University - 2,813	Eastern Kentucky University - 2,240
O'Reilly Auto Parts - 2,201	Veterans Medical Center - 2,086
Jack Henry & Associates, Inc. - 2,096	Baptist Health - 1,852

SOURCE: Springfield Chamber 2019; Commerce Lexington Economic Development 2019

	SPRINGFIELD, MO	LEXINGTON, KY
<b>INCOME (Metro Area)</b>		
Per Capita Income	\$38,968	\$45,300
Average Compensation Per Job	\$51,278	\$57,587
Median Family Income *	\$61,042	\$74,793
Mean Family Income *	\$77,869	\$98,626
<i>difference between mean and median</i>	\$15,014	\$23,833

SOURCE: Bureau of Economic Analysis, 2017; \*Bureau of the Census, American Community Survey, 2017

<b>HOUSING &amp; COMMUTE</b>		
Median Home Value	\$148,200	\$184,700
Homes Valued Under \$150,000 (% of total)	59,314 (50.9%)	42,920 (35.5%)
Homes Valued \$150,000-\$300,000 (% of total)	43,403 (37.3%)	49,200 (40.7%)
Homes Valued Over \$300,000 (% of total)	13,723 (11.8%)	28,674 (23.7%)
Homes Built Since 2014	4,486	6,397
Homes Built Since 2010	11,614	15,238
Homes Built Since 2000	49,711	53,019
Owner Occupancy Rate	63.5%	59.6%
Median Gross Rent	\$732	\$817
Mean Travel Time to Work (in minutes)	21.4	21.2

SOURCE: Bureau of the Census, American Community Survey, 2017

<b>COST OF LIVING INDEX</b>		
Overall Index	85.9%	94.2%
<i>Housing</i>	69.5%	89.3%

SOURCE: Council for Community & Economic Research, Annual 2018

<b>ELECTRIC UTILITY RATES</b>		
Residential	10.46 cents per kWh	10.29 cents per kWh
Commercial	8.52 cents per kWh	9.76 cents per kWh
Industrial	7.49 cents per kWh	6.27 cents per kWh

SOURCE: U.S. Department of Energy, Energy Information Administration, 2017

<b>TAXES</b>		
Residential Property Tax Rate	19% @ \$5.5475	100% @ \$1.2774
Tax on residence valued at \$100,000	\$1,054.30	\$1,277.40
Commercial Property Tax Rate	32% @ \$6.5875	100% @ \$1.2774
Tax on commercial building valued at \$1,000,000	\$21,080.00	\$12,774.00
Sales Tax Rate	8.1%	6.0%

NOTE: Property tax rate is per \$100 of assessed value / SOURCE: Greene County Clerk; Fayette County PVA

	SPRINGFIELD, MO	LEXINGTON, KY
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GIVING		
Raised	\$2,500,000	\$4,800,000
People assisted by programs	205,679	123,527
Children/Youth served	69,194	32,968

SOURCE: United Way of the Ozarks, 2018; United Way of the Bluegrass, 2017-2018

PUBLIC SCHOOLS		
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Students	25,768	41,558
Schools	55	80
Student-to-Teacher Ratio	15.8	14.7
Expenditure per Student	\$11,105	\$13,340
Free and Reduced Lunch (2017-2018)*	53.5%	54.6%
Free and Reduced Lunch (1-year net % change)	-0.9	0.8

SOURCE: US Dept. of Education, National Center for Education Statistics; \*MO & KY Depts. of Education

HIGHER EDUCATION		
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Students	46,067	66,695
Colleges and Universities	11	14
Largest University	Missouri State Univ.	University of Kentucky
Number of Students	24,390	30,277
Largest Community College	Ozarks Tech. Comm. College	Bluegrass Comm. & Tech. College
Number of Students	11,130	9,527
*Increase in College Grad Population (2007-2017)	30.1%	31.5%

SOURCE: Springfield Area Chamber of Commerce; Commerce Lexington Economic Development; \*Bureau of the Census

AIRPORT		
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Passengers	1,075,425	1,361,030
Nonstop Cities	13	17
Daily Flights	32	40
Commercial Airlines	4	4
Passenger growth (3-Year)	17.0%	9.3%

SOURCE: Springfield-Branson National Airport; Blue Grass Airport

HOTEL OCCUPANCY		
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Room Demand	1,375,942	1,811,882
Room Revenue	\$117,653,665	\$191,160,211
Occupancy rate	64.8%	63.8%

SOURCE: Springfield CVB; VisitLEX

	SPRINGFIELD, MO	LEXINGTON, KY
<b>CLIMATE</b>		
Avg Jan High/Low Temp (rain/snow)	43/22 (2.5/5.4)	41/25 (3.2/3.9)
Avg Feb High/Low Temp (rain/snow)	48/26 (2.5/3.6)	46/28 (3.2/4.6)
Avg Mar High/Low Temp (rain/snow)	58/35 (3.6/2.4)	55/36 (4.1/1.4)
Avg April High/Low Temp (rain/snow)	67/44 (4.3/0.0)	66/45 (3.6/0.3)
Avg May High/Low Temp (rain/snow)	75/54 (5.1/0.0)	74/54 (5.3/0.0)
Avg June High/Low Temp (rain/snow)	84/63 (4.9/0.0)	83/63 (4.4/0.0)
Avg July High/Low Temp (rain/snow)	89/68 (3.7/0.0)	86/66 (4.7/0.0)
Avg Aug High/Low Temp (rain/snow)	89/67 (3.6/0.0)	86/65 (3.3/0.0)
Avg Sept High/Low Temp (rain/snow)	80/58 (4.6/0.0)	79/58 (2.9/0.0)
Avg Oct High/Low Temp (rain/snow)	69/47 (3.6/0.0)	68/47 (3.1/0.0)
Avg Nov High/Low Temp (rain/snow)	57/35 (4.2/0.7)	55/37 (3.5/0.3)
Avg Dec High/Low Temp (rain/snow)	45/25 (3.0/4.9)	44/28 (3.9/2.5)
Average Annual Rainfall	45.6 inches	45.2 inches
Average Annual Snowfall	17.0 inches	13.0 inches
Average Annual Days of Sun	212 days (58%)	202 days (55%)

SOURCE: National Oceanic and Atmospheric Administration, Climate Data Online

<b>TRAILS &amp; PARKS</b>		
Miles of greenway trails	72	70
Number of parks	104	100

SOURCE: Springfield-Greene County Park Board, Ozark Greenways; Lexington Parks and Recreation